

# NETWORK NEWS

Dec. 8, 2005

## FOR IMMEDIATE RELEASE: NETWORK RAISES THE BAR AT WESTERN

### Over 400 Students attend the Graduate Studies Showcase

London and Hamilton ON, Canada December 7, 2005 -- Network ISG, a leading edge creative marketing & communications agency successfully executed the 1st Annual Graduate Studies Showcase hosted by the University of Western Ontario, Faculty of Graduate Studies.

The University retained Network ISG because of their proven expertise in bringing together engaging themes, creative collateral and full-circle event coordination. "The theme of the event Seasons Change and so will you was intended to speak to the audience - students that are currently choosing their Graduate Study Facility - a major time of change in their life." noted Gerry Visca, Chief Creative Officer with Network ISG.

Network provided Western with the overall theme for the event as well as the print invitations and collateral, an online registration system, event assistance and post-event follow up. With greater than expected attendance Clare Tattersall, Coordinator of Graduate Student Recruitment and Retention at the University has received only great feedback from attendees.

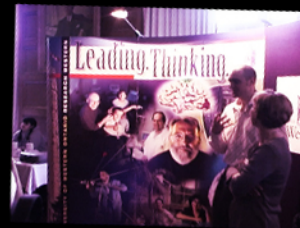
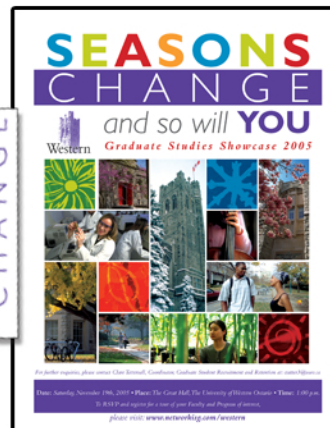
"The team at Network has been a pleasure to work with. They have produced extremely impressive and creative materials, are always full of wonderful ideas, and have come through consistently even when timelines are tight." noted Tattersall.

Network is very happy with the new relationship and collaboration with Western Graduate Studies; "The Seasons event really helped to tie all of the elements together - and raise the level of awareness for the Faculty of Graduate Studies at the University of Western Ontario. Network is very pleased with the new relationship founded with Graduate Studies and we look forward to continuing to support the faculty as they roll out the Seasons theme throughout the year." commented Visca. Network has been working with Western since 2001.

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