NETWORK receives Second Award for www.myspokes.ca

Hamilton, ON, Canada-May 23rd, 2007, Network ISG + redchair™ Branding, a creative marketing and technology company, *received a second award from the* OACFDC conference (Ontario Association of Community Futures Development Corporations) *for the* ***launch of a new educational web portal. In addition to this new award,*** mySPOKES™.ca ***received*** *international recognition in March 2007 at the prestigious League's Innovations Conference in New Orleans, Louisiana.*

The mySPOKES™.ca **web portal and brand was developed by Network ISG + redchair™ Branding** ***for Avon Maitland District School Board, Fanshawe College and The Centre for Employment and Learning in Huron Perth*****. The contents of this web portal bridges the employer and student world by enabling detailed course searches that match employer criteria.**

"*Through the use of well planned, intuitive and engaging strategy,* **mySPOKES™.ca** *provides the Huron | Perth Counties with a leading edge gateway to tremendous information, resources and support never available at a local level before.*" noted Gerry Visca, Chief Creative Officer with Network ISG.

Network was selected among a dozen firms, based on their experience and understanding of the target group and technical application. "*Network's overall experience in the market place provided us with a level of comfort that they know how to develop and market our product…a true one stop shop for us.*" noted Denis Gravelle from Fanshawe College's Continuing Education Program.

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