• creativity • inspiration • results •

The Redchair® Experience

REDLINE™

Our RedLINE™ Development Program distills over 15 years of branding experience into a unique, empowering personal coaching process to help professionals and entrepreneurs define their future, and reach their peak personal and business goals. Use the experience and knowledge of our coaching team to direct you and your business to success.

Strategic **[Sales]** Development

- Build a detailed action plan for your personal business advancement.
- Direct your entrepreneurial spirit toward a winning direction.
- Learn to communicate your unique value and position yourself for success.

[Personal] Brand Development

- Get inspired to take action and create your future.
- Uncover your unique ability and passion, and make it work for you.
- Benefit from strategic approaches to character development and enhancement.

have a seat

Welcome to the World's [Creative]

THINK TANK

Redchair® is an award-winning branding and creative strategy agency. Made up of strategic and creative people, we work with ambitious businesses of all sizes to deliver results. If you'd like to transform your company's brand, its positioning, sales and marketing strategies or performance - you need to take a seat in the red chair.

We keep brands **fresh**…

Our clients seek us out because they appreciate efficient, targeted and relevant work that is enhanced with a refreshing dose of creative intelligence. They trust us to create a memorable brand experience.

…and sales teams **inspired**

It doesn't stop there! Our RedENERGY™ Sales Training Division collaborates with you to infuse your new brand, maximize the effectiveness of your message, and achieve positive revenue results.

A key-note speaker, **Gerry Visca is Canada's Creative Coach** known for kick-starting your creativity.

Gerry motivates you to **[create]** your desired personal and business life.

He inspires, informs and illuminates audiences to take action.

Gerry's ability to inject energy into any crowd has sparked rave reviews from international audiences.

Book Gerry Visca today to inspire your next event.

GERRY'S PUBLICATIONS

[Get Creative]® with Gerry Visca,
My guide to helping you create your life

What have you got to Win®
Success Principles to Winning Presentations

KickStarters®
A fun way to inspired conversation

A full-service agency that specializes in developing creative **brand experiences**

A brand is more than a company name or logo. It goes beyond a tagline and positioning.

A strong brand is what people feel about your company, and what differentiates you. It should be an experience and should have an impact on your clients. A strong brand adds value and provides structure to all of your business communications.

At Redchair® Branding, we develop successful brands and strategies. We work to define your brand story and deliver it in unique and engaging ways.

redchair
a branding experience

redchairbranding.com | 905.528.6032

Energize your Sales Teams with **Red**ENERGY™

Our **Red**ENERGY™ Sales Training Division helps clients gain the highest return from their sales and marketing resources by creating targeted strategies, competitive programs, and the structure to execute them successfully. RedENERGY™ is designed to develop skills and reinforce all the critical elements of selling in order to positively impact sales.

As a training and development organization, **Red**ENERGY™ helps organizations improve overall performance and increase revenues. Our extensive business experience offers valuable insight and keeps us continually engaged with current trends, best practices, and the changing pulse of today's marketplace.

Plug into **Red**ENERGY™

It's positively electrifying

"The entire process from beginning to end is motivating and truly unique. I sat in the Red Chair® and it changed my business."

– Alison Bernard, Director,
The Village Gallery

BRANDING BOOT CAMPS

From the brand up

Redchair® Branding Boot Camps are charged with creative energy. They offer fresh content and advice on the power of marketing, branding and creativity to inspire you to create your future, from the brand up.

SALES TRAINING BOOT CAMPS

Energizing sales teams

RedENERGY™ Boot Camps provide your sales team with powerful skills and an injection of confidence. Re-charge and re-energize your sales strategies for electrifying results.

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schedules | registration

Experience Redchair®

Branding Services & Strategy

Energizing Boot Camps for Business

Personal Coaching

Sales Training, Planning & Strategy

Key-note speaking for your event

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