

# newsRelease

FOR IMMEDIATE RELEASE

## Red Chair Branding wants to inspire one million people!

**Jack Canfield** takes a seat in the Red Chair.

BURLINGTON ON (April 16<sup>th</sup>, 2008)...**Redchair™ Branding**, and Creative Director, Gerry Visca, recently shared the stage with Jack Canfield on April 15, 2008 at the Phenomenal View Speaker Series.

The Phenomenal View is presenting a unique speaker series featuring four internationally-acclaimed speakers from the book, *The Secret* in Caledon, Ontario. On April 15, 2008 Gerry Visca of Redchair™ Branding had the pleasure of kick starting this series by sharing centre stage with **Jack Canfield**, internationally acclaimed speaker and best selling author.

Gerry Visca declared to Jack Canfield his intention and goal, as Jack sat in the Red Chair: *"To creatively inspire one million people to reach their full potential in life. I was so pleased when Jack Canfield signed my business card with a clear message to return it to him upon reaching my goal"*.

*Since we declared our goal to creatively inspire 1 million people, we have been attracting a great cast of partners including the Phenomenal View. This unique opportunity to collaborate with Jack Canfield, author of **Chicken Soup for the Soul®** and **The Success Principles™** at the April, 15, 2008 event, reaffirms Redchair™ Branding's ability to motivate and inspire individuals and businesses."*

Gerry Visca presented a **20 Minute Power Session** focused on the principles of branding and applying your unique ability to get all that you want in life. *"We are thrilled to announce that our first **20 Minute Power Session** was hosted by Gerry Visca, Founder of RedChair Branding" says Gail James, co-founder of The Phenomenal View. "Gerry continued the energy of the day by introducing our audience to how they can unleash their creative juices." We couldn't think of anyone better suited to share the stage with Jack Canfield at our first event".*

**On that count, The Phenomenal View and Redchair™ Branding are in complete agreement. For more information please contact:**

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Jack Canfield with Redchair™ Branding Partners, Gerry + Jean Visca.

The infamous message to Gerry Visca from Jack Canfield:

