

An International Speaker on the power of **Branding**

Gerry D. Visca

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Gerry is the **Chief Creative Officer** of Redchair™ Branding, an international award-winning Branding agency located in Burlington, Ontario. Gerry has over 15 years of senior experience working with some of the top design agencies in North America. Gerry leads the Redchair™ team and has successfully directed over 400 creative campaigns. His presentation wins total over \$2 Billion of work for his clients.

Publications

- Gerry is an accomplished author. His recent book, is titled, **What have you got to Win®**, *The Success Principles to Winning Presentations*.
- Gerry recently published **KickStarters™**, *a fun way to inspired conversation*.
- Gerry has been published in numerous magazines for innovative approaches in presentation and branding.
- Gerry is the President of **constructIT®** Group, one of the top international web-based management systems.



- Gerry is the Creative Director of Redchair Branding™.
- Gerry recently launched **IGNITE Idea Centre™**, a creative incubator in Burlington, Ontario, that serves as a creative destination for entrepreneurs. Gerry's goal is to coach and inspire 1 million entrepreneurs.

Media Coverage

Gerry Visca was featured on **CBC Fortune Hunters**, Episode March 8, 2008 for his Interview/Coaching Session with DanceScope.

Gerry Visca was featured in the **Hamilton Spectator** for his innovation with KickStarters® on July 27th, 2007.

Gerry Visca was featured in **The Business Link** in 2006 on his new Book, *What Have You Got To Win?*

Network ISG was featured in **The Business Link** in 2006 for Business Entrepreneur of the Month.

Gerry Visca was featured in the **Ontario Construction News** in June 2003 for an innovative approach to marketing and communications.

Network was featured in the **London Free Press** in TECHCHECK- a look at a London High-Tech Company, June 2002.

Network ISG was featured in the **London Free Press** in June 2002 for their roll in helping the LEDC successfully attract to London – Starlim-Sterner, a \$27 million manufacturing company.

Gerry Visca was featured on the **New PL**, 6:00 pm news on December 17, 2000 for Digital Business Card Innovations.

Gerry Visca was featured on **NEW DAY**, London Ontario on January 17, 2001 for a corporate overview on Digital Marketing Services.

Awards

Network was among the top 3 for **Business Innovation Award of The Year** 2006, Hamilton Chamber of Commerce

Network received international recognition at the prestigious **League's Innovations 2007 Conference in New Orleans**, Louisiana for the development of www.myspokes.ca

Network won the **Summit International Award** in 2006 for the Longo's Adventures in Food video legacy.

Network ISG was nominated for **E-Business Innovation of The Year** for the year 2000, 2002, 2003 for the London Chamber of Commerce.

Network ISG was nominated for **Business Innovation of The Year** for the year 2000, 2002, 2003 for the London Chamber of Commerce and successfully made the final top three.





Speaking Assignments

Gerry Visca was partnered with Jack Canfield, a speaker from the Book the Secret, as part of The Phenomenal View Speakers Series in Caledon, Ontario – April 15, 2008.

Gerry Visca was a featured speaker at the **Chamber Executives of Ontario** mid-year conference - February 2008.

Gerry Visca was a guest speaker to the Hamilton Area Coaches Association in January 2008.

Gerry Visca was a C4 guest speaker at **McMaster University** in October 2007.

Gerry Visca was a guest speaker to **Rotary Hamilton** in December 2007.

Gerry Visca participated on the expert panel at the **2007 Staffing Edge Symposium** in Mississauga in April 18 2007.

Gerry Visca was a key note speaker at the 2005 **Construct Canada** Tradeshow on the topic of Presentation.

Gerry Visca was a guest lecturer at the **University of Western Ontario, Niagara College** and **Fanshawe College** on the Branding.



Client Testimonials

"I loved the creative energy in the room. Gerry sets an energetic tone. This was how a seminar was supposed to be run! Creative, down to earth, funky, fun, real & contagious enthusiasm is the best way to define the experience with redchair™ seminars."

Lisa Hutchinson, President AllStaff

"Attending the redchair™ Workshop encouraged me to think of new marketing angles I hadn't realized before."

Vince Franco, Marketing Manager, Art Gallery of Hamilton

"The seminar was a fantastic experience for me. It gave me the opportunity to focus on what's important both personally and professionally."

Adam Scher, Sales Associate, Commercial Marketing

"The redchair seminar was by far the most interesting and interactive workshop I've ever been to. Gerry has the ability to keep the audience excited and engaged all day."

Katerina Chrysostomou, Aviva Canada Inc.

"Gerry has the unique ability to keep everyone in the room involved throughout the day. Very good at showing how different people can help in different areas."

Don Cheevers, Prior Resource Group

"Gerry is a real dynamo! His redchair seminar truly delivers inspiration, as promised."

Heather Bennett, University of Western Ontario

"Intelligent, perceptive, energetic, positive. The best I've been to in 30 years in the business."

Max Reimer, Theatre Aquarius

"Really out of the box and pushing people to come up with truly unique ideas and ways to impress clients.. this needs to be the forefront of many businesses' way of operating!"

Stacey Duggan, Prior Resource Group

"Gerry's an engaging speaker & had the group's attention for the entire day. The pacing was spot-on."

Paul Roberts, Business Developer, AllStaff Inc.