

# news Release

FOR IMMEDIATE RELEASE

## Creatively Inspiring One Million People ... One Person at a Time

**BURLINGTON (October 14, 2007)**...We all have dreams, visions and goals for our lives. It is one thing to merely let them exist as thoughts, but it is another to take action and bring them into being. With the release of his new book, **Get Creative™** with Gerry Visca, his words not only enable you to define your driving passion but also challenge you to transform those passions into the everyday reality of attaining your life's goals.

"**Get Creative™** is designed to help you create and experience your own journey in manifesting what you want most," said Gerry Visca, author of **Get Creative™** and partner with Redchair Branding Inc. "I've used creativity to motivate and inspire corporate teams, attract partners and new clients and inspire thousands of people. My goal moving forward is to *creatively inspire 1 million people*. This book is a process for uncovering your unique ability and understanding how to apply creative energy to all aspects of your life."

**Get Creative™** will help you learn the significance of branding, the power of visualization and the importance of goal setting. Everyone is creative; you just need to know where to look and how to motivate yourself. To order your copy of **Get Creative™** with Gerry Visca contact [megan@redchairbranding.com](mailto:megan@redchairbranding.com) or call (905) 528-6032.

"For years, people would always ask me about my process for 'getting creative'. Well, this book is dedicated to you and all those that I have inspired," added Visca. "You truly are the architect of you life. Everything you have experienced to date is the result of what your previous thoughts were. Moving forward, you now have the ability to create your new life as you want it by applying new and creative approaches. You will learn how to engage yourself and the people around you. By doing this you will discover inspiration and be motivated to action."

Gerry Visca ([www.gerryvisca.com](http://www.gerryvisca.com)) is an International Branding Coach known for kickstarting your creative juices. Gerry inspires, informs and illuminates audiences, to take action. He motivates you to create your desired personal and business life. Gerry Visca is the 'Jamie Oliver' of the Creative Branding World. His energy, credibility, fresh content and advice on the power of marketing, branding and creativity sparks rave reviews from international audiences.

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# An International Speaker on the power of **Branding** [Creatively] inspiring 1 million people

## Gerry D. Visca

Gerry Visca is an International Branding Coach known for kickstarting your creative juices. Gerry inspires, informs and illuminates audiences, to take action. He motivates you to [create] your desired personal and business life. Gerry Visca is the 'Jamie Oliver' of the Creative Branding World. His energy, credibility, fresh content and advice on the power of marketing, branding and creativity has sparked rave reviews from international audiences.

### Goals Achieved to Date

Gerry has successfully applied creativity throughout his life to obtain and reach his goals including:

- Obtaining an honours degree in architecture
- Employment in top award-winning design firms
- Self-published 3 books
- Launching and leading a software company (constructIT® Group)
- Launching and directing Marketing and Branding companies (i.e. Redchair Branding™)
- Launching IGNITE Idea Centre™ - a creative incubator for Entrepreneurs
- Securing a career in inspirational speaking
- Securing a career as an inspirational coach to hundreds of women

### Publications

Gerry has been published in numerous magazines and is the accomplished author of:

- **[Get Creative] with Gerry Visca™**
- **What have you got to Win®,** The Success Principles to Winning Presentations
- **KickStarters®,** A Fun Way to Inspired Conversation

### Awards

Gerry Visca and Redchair™ Branding have received local and international recognition:

- **Summit International Award** in 2007 for the Bot Construction video legacy
- **Business Innovation Award of The Year** 2006 - Hamilton Chamber of Commerce
- **League's Innovations 2007 Conference** in New Orleans, Louisiana for [www.myspokes.ca](http://www.myspokes.ca)
- **E-Business Innovation of the Year** for 2000, 2002, 2003 - London Chamber of Commerce.
- **Business Innovation of The Year** nominations for 2000, 2002, 2003 - London Chamber

### Speaking Assignments

Gerry Visca was partnered with Jack Canfield, a speaker from the Book the Secret, as part of The Phenomenal View Speakers Series in Caledon, Ontario in 2008. He has also been a featured speaker at numerous events for organizations such as Chamber Executives of Ontario, the Hamilton Area Coaches Association, McMaster University, Rotary Hamilton, the 2007 Staffing Edge Symposium, Construct Canada Tradeshow, University of Western Ontario, Niagara College and Fanshawe College

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