news Release

FOR IMMEDIATE RELEASE

BOT Construction takes a seat in the Red Chair!

Redchair™ Branding WINS Another International Design Award

BURLINGTON ON (May 14th, 2008)… **Redchair Branding ®**, and Creative Director, Gerry Visca, is pleased to announce it's recent win at the 2008 Summit International Awards for the category, Corporate Image | Public Relations Video titled "BOT Construction" - A Video Legacy"

Throughout its twelve-year history, the Summit organization has established itself as one of the premier arbiters of communication excellence. Companies from more than 50 countries and five continents participate in its awards programs. Using rigorous evaluative criteria and blind judging processes, its competitions reward those firms truly deserving of special recognition.

"*We are very pleased to have won this distinguished award and to have worked with such a high-end client like BOT Construction. They are a wonderful company with a rich history and we are proud to have told this story. "This project combines a high-level of strategic thinking, marketing and communications which are the hallmarks of* ***Redchair Branding®****."* commented Gerry Visca.

"Congratulations to Gerry Visca and the team at Redchair Branding ® *on receiving this award. Your insight, creativity and energy helped us to tell our story in a way that conveyed the essence of the legacy we celebrate. We're delighted to see your work recognized in this way."*
says Roy M. Bot, President, BOT CONSTRUCTION GROUP.

Redchair Branding ® was selected among thousands of global entries for its creative and innovative approach to video and communications development. **Redchair Branding ®** was recognized for their unique ability to bring to life the BOT story through the use of compelling multi-media.

Redchair Branding ®
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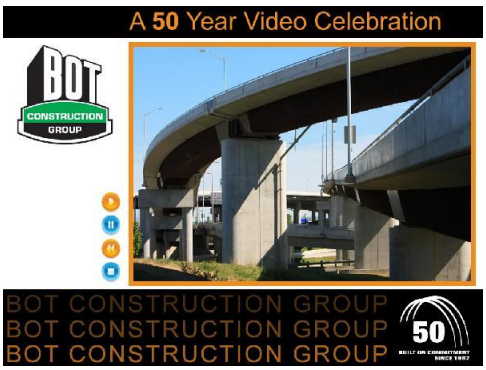

redchair
a branding experience