

newsRelease

FOR IMMEDIATE RELEASE

The National Speakers Bureau takes a seat in the Red Chair.

Working with Redchair™ Branding to inspire 1 million people

BURLINGTON ON (June 10th, 2008)...**Redchair™ Branding** and Creative Director, Gerry Visca, recently received news that The National Speakers Bureau will be representing Gerry exclusively, as their new motivational speaker.

National Speakers Bureau is Canada's original and most experienced bureau celebrating 35 years of industry leadership in 2008. We are *the source* for North America's leading speakers and exclusive agent to Canada's most recognizable names, including: Lt.-Gen. Romeo Dallaire (ret), CBC and Globe and Mail Commentator Rex Murphy, CBC Host of The Hour, George Stroumboulopoulos, IOC legend Dick Pound and Chief Roberta Jamieson among others.

In addition to serving his clients as Creative Director of Redchair™ Branding, Gerry Visca is also an accomplished speaker and author, on a quest to *creatively inspire one million people*.

"We're thrilled to be representing Gerry Visca as a new exclusive speaker with National Speakers Bureau. His energy, credibility, fresh content and advice on the power of marketing, branding and creativity is sure to spark rave reviews from our clients across the country. We look forward to playing our part in helping Gerry inspire, inform and illuminate audiences, and reach his goal of creatively inspiring a million people!" **Theresa Beenken**, Vice President, National Speakers Bureau/Global Speakers Agency.

Gerry Visca recently had the opportunity to share Centre Stage with *Chicken Soup for The Soul* giant, Jack Canfield, and presented a **Power Session** focused on the principles of branding and applying your unique ability to get all that you want in life. *"We are thrilled to announce that our first Power Session was hosted by Gerry Visca, Founder of RedChair Branding"* says Gail James, co-founder of The Phenomenal View. *"Gerry continued the energy of the day by introducing our audience to how they can unleash their creative juices." We couldn't think of anyone better suited to share the stage with Jack Canfield at our first event".*

For more information please contact:

Redchair™ Branding
Gerry Visca, Creative Director
905.528.6032
gerry@redchairbranding.com
www.redchairbranding.com

